

Review of 2017-18
4 September 2018
Report of Chief Executive

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| PURPOSE OF REPORT | | | | |
| To present the draft Review of 2017-18 and gain Cabinet approval to finalise and publish the document. | | | | |
| Key Decision | | Non-Key Decision | X | Referral from Cabinet Member |
| This report is public | | | | |

RECOMMENDATIONS OF COUNCILLOR EILEEN BLAMIRE

- (1) That Cabinet approve the content of the draft Review of 2017-18 for publishing.**

1.0 Report

- 1.1** The year from April 2017 to March 2018 saw the Council achieve significant success, including a wide variety of new initiatives, such as:
- Completing the first and second phases of the iconic £10m Morecambe Wave Reflection Wall
 - Taking a new, firm approach to tackling deliberate littering and fly-tipping
 - Launching a new Anti-Social Behaviour team to deal with anti-social issues early
 - Establishing an Integrated Early Action team across a range of agencies to tackle issues before they become acute
 - Introducing a new CCTV system, in partnership with others, to protect the public and reduce litter and vandalism
 - Providing opportunities for 6 new and 8 existing staff to gain qualifications through the Apprenticeship Levy scheme
 - Introducing new graffiti and gum cleaning equipment to ensure our public spaces are even cleaner
 - Focusing on social media and our website as a communication channel, with over half a million web visitors and 3.05m views; an increase of 15% and 11% respectively
 - Investing in business growth and support
- 1.2** Many of our teams and services also received awards and recognition during the year, including:
- Achieving a North West in Bloom Gold award for Morecambe, in partnership with Morecambe Town Council
 - Achieving Seaside Awards for Morecambe's North and South beaches
 - Winning the Home Adaptations Service of the Year award

- Winning the iNetwork Innovation award for Connected Procurement and Commissioning for our transformational Salt Ayre redevelopment project
 - Achieving Investors in People re-accreditation for our people management
 - Achieving Green Flag awards for Williamson Park and Happy Mount Park, as well as Green Heritage status for Williamson Park
- 1.3 The Review of 2017-18 summarises the Council's performance against its strategic objectives. These are categorised according to the priorities stated in the Corporate Plan 2016-20:
- Community Leadership
 - Health and Wellbeing
 - Clean and Green Places
 - Sustainable Economic Growth
- 1.4 The performance information contained in the Review of 2017-18 was previously reported to Cabinet and Budget & Performance Panel in the End of Year Performance Scorecard (item 13, 26 June 2018). The Review adds further detail on the Council's key achievements during the year under each priority.
- 1.5 These priorities have now been superseded by the adoption of Ambitions: Our Council Plan 2018-22, with future performance reporting focused around the Ambitions contained in that document.
- 1.6 If Cabinet approves the draft Review, a final version of the document will be published and promoted via the Council's usual communication channels.

RELATIONSHIP TO POLICY FRAMEWORK

Publishing details of the Council's performance against its strategic objectives supports the Council Plan 2018-22 commitment as a Smart and Forward-Thinking Council to "Be open, transparent and accountable about how we are performing."

CONCLUSION OF IMPACT ASSESSMENT

(including Health & Safety, Equality & Diversity, Human Rights, Community Safety, HR, Sustainability and Rural Proofing):

No impact directly arising from publishing the Review of 2017-18.

LEGAL IMPLICATIONS

No implications directly arising from publishing the Review of 2017-18.

FINANCIAL IMPLICATIONS

No implications directly arising from publishing the Review of 2017-18.

OTHER RESOURCE IMPLICATIONS, such as Human Resources, Information Services, Property, Open Spaces:

No implications directly arising from publishing the Review of 2017-18.

SECTION 151 OFFICER'S COMMENTS

The Section 151 Officer has been consulted and has no further comments.

MONITORING OFFICER'S COMMENTS

The Monitoring Officer has been consulted and has no further comments.

BACKGROUND PAPERS

none

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